

Electronic paper,

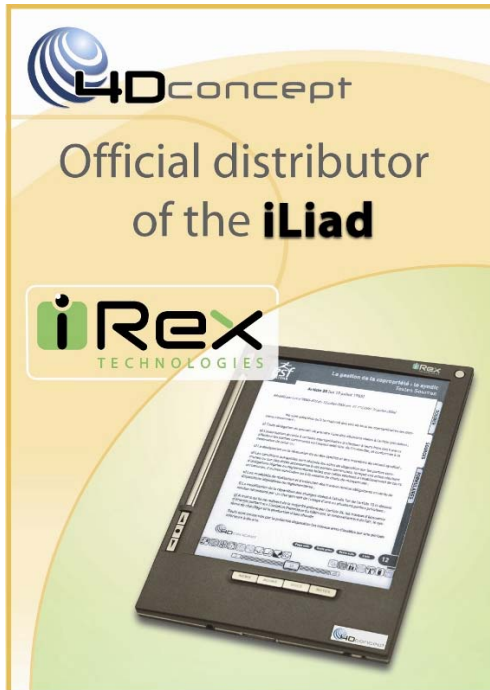
here, now !

**iRex**  
TECHNOLOGIES

**4D**concept

## 4Dconcept partners with iRex Technologies and becomes the official distributor for the iLiad

The partnership between iRex Technologies and 4Dconcept will drive the many applications of this revolutionary new display technology: electronic paper.



**PARIS, 21<sup>st</sup> March 2007** – The French company 4Dconcept, a document engineering and text and graphical content management specialist, and iRex Technologies, the Dutch leading creator of electronic paper announced their partnership in serving the French market at the 2007 edition of the Salon du Livre in Paris. With more than 17 years' experience in the creation and delivery of documentary and editorial content, by partnering with iRex Technologies, 4Dconcept aims to integrate electronic paper into its clients' existing documentary and editorial processes.

The iRex iLiad is a portable electronic device, designed especially for reading applications. Its high brightness reflective display makes for excellent readability both indoors AND outdoors. The iLiad is also lightweight and is available at a reasonable price.

And that's not all. "Today, the iLiad, of iRex Technologies is the only electronic paper which allows the user to make handwritten annotations to documents. This is a real advantage compared to other solutions, which simply display the information. As content management specialists, we were extremely interested in a solution with such potential", explained Mathieu Balzarini, 4Dconcept's technical director.

Using the iLiad, 4Dconcept has developed an XML flow annotation upload module. In this way, information captured directly in the field and stored in XML format in the information system is a real added value.

With 4Dconcept, iRex Technologies has found a partner of choice to supply professional markets. "Through this partnership with 4Dconcept, we are able to support the B2B markets in France thanks to the integration of the iLiad with the content management systems installed at current and future clients by 4Dconcept. I hope that this partnership will be long-standing and of benefit to our customers and both our companies," reacted Mike Van Thiel, iRex Technologies' sales director.

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About iRex Technologies:

iRex Technologies bv, founded in July 2005 is a spin-off company from the Royal Philips Electronics, located at the High Tech Campus in Eindhoven, the Netherlands. iRex Technologies' mission is to provide solutions for reading written digital content with the ease and comfort of print on paper, combined with the interactivity, flexibility and updating ability of digital information

iRex technologies bv has a Business-to-Business focus: supporting organizations in bringing their content ( newspapers, books, documents) to their members, customers and employees, wherever they are, whenever they wanted.

The second quarter of 2006, of the iRex iLiad, the first electronic paper device, was introduced to the market in Europe, in the United States and Canada, In China and Japan.

Visit [www.irextechnologies.com](http://www.irextechnologies.com) for more information.

Media relations:

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About 4Dconcept:

4Dconcept, a document engineering and text (XML) and graphical (2D/3D) content management specialist, designs, implements and deploys documentary and editorial systems. 4Dconcept supplies solutions to manage content and knowledge, give value to and distribute editorial content, ensure post-sales and maintenance engineering, manage documentation heritage and multi-media publishing. Constant monitoring and R&D activity enables 4Dconcept to offer the most long lasting, open and adaptable technological solutions.

4Dconcept offers a wide range of consulting, customized solution development and text and graphical (2D/3D) content engineering services, as well as training in production tools and techniques, in line with sector standards and XML structure concepts.

For 17 years, 4Dconcept has accompanied the largest businesses and institutions: Alcatel-Lucent, EADS, IVECO, PSA, Renault Trucks, Thales, Reed Elsevier, Editis, The French Culture and Communication Ministry, INRS, ...

Visit [www.4dconcept.fr](http://www.4dconcept.fr) for more information.

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