



News & Events

Plastic Logic raises \$100 million to enable the first “take anywhere, read anywhere” electronic reader products 03 January 2007

Press Release

New volume manufacturing facility to ramp-up in 2008

Cambridge, UK – 3rd January 2007 – Plastic Logic announced today that it will build the first factory to manufacture plastic electronics on a commercial scale. The facility will produce flexible active-matrix display modules for ‘take anywhere, read anywhere’ electronic reader products. It will utilize Plastic Logic’s unique process to fabricate active-matrix displays that are thin, light and robust; enabling a reading experience closer to paper than any other technology.



Plastic Logic “take anywhere, read anywhere” display using E Ink? Imaging Film
High resolution images and videos available at
www.plasticlogic.com/hi-res.php

To fund this comprehensive commercialization program, Plastic Logic has completed a first closing of \$100 million of equity finance led by Oak Investment Partners and Tudor Investment Corporation. Existing investors Amadeus, which led the seed financing of Plastic Logic, Intel Capital, Bank of America, BASF Venture Capital, Quest for Growth and Merifin Capital also participated. The financing is one of the largest in the history of European venture capital.

Bandel Carano, Managing Partner at Oak, said “Plastic Logic has created a pioneering technology that will revolutionize the way that people interact with their media on the move. This investment is a perfect fit with Oak’s vision of future media interaction through handheld devices.”

Rob Broggi, Vice President and Director of Technology, Media and Telecommunications Equity Research at Tudor, added “This investment meets our objective to find and participate in the most exciting investment opportunities globally, particularly in mobile and nanotechnology sectors.”

Hermann Hauser, Director of Amadeus commented “Having backed Plastic Logic from day one, I am delighted that the first full commercialization of plastic electronics is now firmly in our sights. With this investment we are not only scaling up a great company - we are also creating a new electronics industry that will become a significant addition to silicon.”

The facility will produce display modules for portable electronic reader devices – a product category that is predicted to grow to 41.6 million units in 2010. It will have an initial capacity of more than a million display modules per year and production will start in 2008. Dresden in the ‘Silicon Saxony’ region of eastern Germany has been chosen as the facility location following an extensive worldwide site selection process.

“Our displays will enable electronic reader products that are as comfortable and natural to read as paper whether you’re on a beach, in a train or relaxing on the sofa at home.” stated John Mills, Chief Operating Officer at Plastic Logic. “Wireless connectivity will allow you to purchase and download a book or pick up the latest edition of your newspaper wherever you are and whenever you need it. The battery will last for thousands of pages so you can leave your charger at home.”

“Even in this age of pervasive digital content, our research shows that consumers are very reluctant to read on laptops, phones and PDAs,” said Simon Jones, Vice President of Product Development at Plastic Logic. “We still carry around enormous amounts of paper. However, people are making less room in their lives for the weight and bulk of paper and are becoming more sensitive to the environmental impact of printing to read. We believe there is a substantial unfulfilled need that Plastic Logic can meet by making digital reading a comfortable and pleasurable experience.”

Ends

Glossary

Plastic Electronics: The fabrication of electronic devices such as thin film transistors (TFTs) using semiconducting polymer materials. These materials can be deposited from a solution allowing the devices to be printed. Polymer materials are also fundamentally flexible.

Active-Matrix: An array of pixel electrodes where the voltage on each pixel is controlled by an active electronic component, usually a thin film transistor (TFT), and by the signals on an array of intersecting row and column electrodes. Up to now TFTs have been fabricated with amorphous silicon deposited at high temperature on a rigid glass substrate. This requires a complex process of multiple mask-based photolithography steps.

Electronic Reader: A product that is optimized for electronic reading content such as business, professional and technical documents, books, newspapers and maps.

FOR MORE INFORMATION

Plastic Logic executives will be available for telephone interviews on Jan 3rd, 4th and 5th. They will also be available for face to face interviews when attending the 2007 Consumer Electronics Show next week in Las Vegas (January 8th to 11th), the USDC Flexible Displays and Microelectronics Conference in Phoenix (February 5th to 8th) and 3GSM in Barcelona (February 12th to 15th).

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NOTES TO EDITORS

About Plastic Logic

Plastic Logic is a leading developer of plastic electronics – a new technology for manufacturing (or printing) electronics. The Plastic Logic approach solves the critical issues in manufacturing high resolution transistor arrays on flexible plastic substrates by using a low temperature process without mask alignment that is scaleable for large area, high volume and low cost.

This enables radical new product concepts in a wide range of applications including flexible displays and sensors. Independent experts from IDTechEx forecast plastic electronics will be a \$30 billion industry by 2015, and could reach as much as \$250 billion by 2025.

Plastic Logic was spun out of Cambridge University in 2000 to build on 10 years of research and has a team of more than 60 employees. The company has now raised equity and venture finance from financial and industrial investors including Amadeus Capital Partners (UK), BASF (Germany), Bank of America (US), Dow Chemical (US), Intel Capital (US), Morningside (Hong Kong), Merifin Capital (Belgium), Nanotech Partners (an international nanotechnology fund established principally by Mitsubishi Corporation of Japan), Oak Investment Partners (US), PolyTechnos Venture-Partners (Germany), Siemens (Germany), Tudor Investment Corporation (US) and Yasuda (Japan). Other shareholders include Cambridge Display Technology, Seiko Epson and the University of Cambridge. Venture finance has been provided by European Technology Ventures and European Venture Partners.

For more information www.plasticlogic.com

About Oak

Established in 1978, Oak Investment Partners is a venture capital firm with a total of \$8.4 billion in committed capital and a strong track record as a stage-independent investor funding more than 450 companies at key points in their lifecycle. Their primary investment focus is on high growth opportunities in communications, information technology, consumer internet, new media, financial services information technology, semiconductors, healthcare services and consumer retail. Oak concentrates on building long-term relationships with experienced management teams to develop successful companies that deliver consistent performance over time. These include 2Wire, Aquantive, Compaq, Fastclick (acquired by ValueClick), Genzyme, Gmarket, IGE, Inktomi (acquired by Yahoo!), Parametric Technology Corporation, Polycom, RazorGator, Seagate Technologies, SMIC, Sybase, Synaptics, Synopsys, TeleAtlas, Virata, US Auto Parts, Wireless Facilities (WFII), etc..

For more information www.oakinv.com

About Tudor

Founded in 1980, Tudor Investment Corporation and its affiliates currently manage over \$15 billion invested across global financial markets. In addition to venture capital and private equity investing, Tudor is active in fundamental public equity investing in the U.S. and Europe, global macro trading, emerging markets, commodities, event driven strategies and technical trading systems.

For more information www.tudorfunds.com

About Amadeus

Amadeus Capital Partners is one of Europe's leading technology investors. Since its inception in 1997, the firm has backed nearly 60 companies covering computer hardware and software, mobile and fixed communications technologies and medical technologies. Investments include Cambridge Silicon Radio, producing single chip bluetooth radios for short range connections and floated on the London Stock Exchange in 2004, Optos, a manufacturer of laser retinal scanners which this year had a successful IPO on the London Stock Exchange, PacketFront, a Swedish company providing systems to manage end-to-end delivery of multiple broadband services, Valista, an electronic payments company and Solexa, the developer of next generation genetic analysis systems, recently merged with Illumina Inc.

For more information www.amadeuscapital.com

About Intel Capital

Intel Capital, Intel's venture capital organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software and services targeting enterprise, home, mobility, health, consumer internet and semiconductor manufacturing. Since 1991, Intel Capital has invested more than \$6 billion in nearly 1,000 companies in more than 40 countries. In that time, about 180 portfolio companies have been acquired by other companies and another 155 have gone public on various exchanges around the world. In 2005, Intel Capital invested about \$265 million in about 140 deals with approximately 60 percent of funds invested outside the United States.

For more information www.intelcapital.com.

About BASF Venture Capital

BASF Venture Capital GmbH was established in 2001 as a wholly owned subsidiary of BASF Future Business GmbH, Ludwigshafen, Germany, and participates in startup companies and funds by providing venture capital to open up new growth potentials. In doing so, it focuses on companies with innovative business models and technologies in which chemistry is an important key to success. Investment is channeled toward companies that can demonstrate successful applications for their product developments as well as market demand. BASF also supports these companies with its expertise.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products, agricultural products and fine chemicals to crude oil and natural gas. As a reliable partner to virtually all industries, BASF's intelligent system solutions and high-value products help its customers to be more successful. BASF develops new technologies and uses them to open up additional market opportunities. It combines economic success with environmental protection and social responsibility, thus contributing to a better future. BASF has approximately 94,000 employees and posted sales of more than €42.7 billion in 2005. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA), New York (BF) and Zurich (AN).

For more information www.basf.com.

About Quest for Growth

The Privak "QUEST FOR GROWTH" is a Pan-European investment company that invests in European technology-based growth companies in a broad range of industrial sectors such as information technology, semiconductors, telecommunications, software, electronics, biotechnology, medical devices, health-care and new materials. QUEST FOR GROWTH invests in quoted and unquoted companies.

QUEST FOR GROWTH is Belgium's first Privak and is an investment company traded on the continuous market of Euronext Brussels. The Belgian Government created the legal and fiscal framework for the Privak as a tax transparent investment vehicle specially tailored to the needs of private equity. The Privak "QUEST FOR GROWTH" is managed by Quest Management NV.

For more information www.questforgrowth.com

Information about Plastic Logic existing investors can be found at: <http://www.plasticlogic.com/investors.php>